## Eritrea's beauty, diversity

## And

## Harmony as the colors of the rainbow

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Eritrea is a land found in a strategic location, boasting of 1215 kilometers unpolluted coastline, along with more than 350 islands and various attractive land forms. Countless resources in both land and sea, in addition to the favorable climate that can be enjoyed in short time and distance, make Eritrea a favorite tourist destination.

Eritrea's greatest resource is its people, which despite its diversity in language, culture and religion, has been able live in harmony. The civility, hard work, steadfastness and renowned hospitality of Eritreans, added to the peaceful and stable political situation in the country, further reinforce the naturally endowed tourism resources of Eritrea.

The progress of Eritrea has so far registered thanks to its clear vision, committed government and hardworking people, has led way for the

tourism development. An encouraging factor is the fact that the government strategy drafted to promote tourism has created investment opportunities for citizens and foreigners alike. And in an effort to expand the development of tourism nationwide, branch offices are being set up in all regions and administrative areas.

In an attempt to ensure equitable distribution of tourism resources across the country, endeavors are been undertaken to integrate and upgrade the capacity of citizens in general and that of small and midscale businesses in particular.

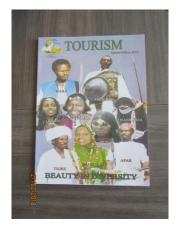
To ensure the effective and sustainable utilization of all resources, the level of awareness of citizens needs to be boosted. To that end? The Ministry has made it among its top priorities to develop domestic tourism so Eritrean people have the opportunity to engage in recreation activities at reasonable prices and to learn about their environmental responsibility, historic and cultural heritage leading to a greater sense of national unity.

On the top of the fulfilment that such activities give the citizens, it also proves a source of pleasure and contentment to foreign visitors.

Warm hospitality, which is the foundation and character of the Eritrean society, leaves a strong impression on visitors. The collection of stories in this special edition offer an example of similar lasting impressions of domestic tourism visits.

This publication has tried to present, in a form of recollections, the tourist destination reconnaissance tours to the six regions in the country. Attempt has also been made to show that the natural environment and bio-diversity, archeological and historical sites, the struggle and sacrifice for Eritrea sovereignty and safeguarding it, steadfastness, resilience, hard work, dedication and intelligence...are all embodied as one to represent the Eritrean people.

Unwavering leadership combined with the multiethnic, multicultural and multi-religious Eritrean society to form a unity as harmonious as the colors of the rainbow



Similar domestic tours will be made available at reasonable prices to enable every Eritrean share this memorable experience. It is my strong belief that all regional administrations and partners in general and service providers in particular, would offer their usual support. Once the benefits of such an endeavor are savored, I am confident that domestic tourism will be like a gold rush.

Welcome to Eritrea where hospitality is a tradition.